

Dear Club Member:

U.S. Figure Skating just announced a special membership benefit and club fundraising opportunity.

Regularly sold at the low price of \$29.95, the icenetwork.com "Season Pass" is now available to U.S. Figure Skating members at just \$19.95 through the end of December. In addition to the great savings to you as a club member, our club will also benefit by receiving \$5 for every new subscription that is purchased using our club's promotional code.

In addition to news, event results, video, athlete bios, special features, schedules, e-newsletters and countless other elements of FREE content that icenetwork.com contains, "Season Pass" subscribers gain access to more than a 1,000 hours of live and on-demand video of figure skating. The 2007-2008 "Season Pass" will include coverage of the 2008 U.S. Figure Skating Qualifying season, including the Sectional Championships (on-demand), U.S. Junior Championships (live and on-demand), 2008 U.S. Championships in Saint Paul, MN (live and on-demand), 2008 Synchronized Team Skating Championships (live and on-demand) and the 2008 Adult Figure Skating Championships (on-demand). In addition to these great events, an icenetwork.com "Season Pass" subscriber will have access to 2007 Skate America (Live and on-demand), a weekly series of re-aired made for TV skating specials like "Latin on Ice" and "Kristi Yamaguchi and Friends" and special features throughout the season. From young skaters gaining valuable experience at the juvenile level to senior level world medalists, icenetwork.com "Season Pass" subscribers won't miss a moment of action throughout the 2007-2008 season.

The process to become an icenetwork.com "Season Pass" subscriber and earn money for our club is simple. Just visit www.icenetwork.com today and click on "Subscribe" in the top right corner of the homepage. Once on the subscription page, click on the "Purchase Season Pass" button and your subscription will be added to your cart and you will then have the opportunity create your own personal username and password (if you already have a username and password you do not need to create a new one to purchase the season pass). When finished, click on the "Continue" button and you will be taken to the payment processing screen. Enter our club promotional code **<insert your club promotional code here>**, your U.S. Figure Skating member ID number and your personal billing information and click "Apply" and the "Season Pass" subscription price will be recalculated from \$29.95 to \$19.95. You can finish your transaction by clicking on "Purchase" which will take you to a confirmation/receipt page.

Please Note - If you were an icenetwork.com subscriber last season, you will still receive the special \$19.95 rate when your "Season Pass" is automatically renewed on October 15.

This is a great opportunity to see your favorite skaters compete this season while benefiting our club at the same time. If you have any questions about this special discount program, please contact U.S. Figure Skating's member services department at 719-635-5200.

How the Process Works:

1. Visit the "members only" section of the U.S. Figure Skating website at www.usfigureskating.org and open the "icenetwork.com club discount codes" document (.pdf).
2. Copy your club's promotional code (listed in alpha order by Club name) **Code is case sensitive.**
3. Send an e-mail (sample e-mail below) to your members with the information about this offer and include your club's promotional code
4. Encourage all of your members to become icenetwork.com "Season Pass" subscribers prior to the end of December
5. In early January icenetwork.com will calculate how many new subscriptions were purchased using your club code
6. A rebate of \$5 per new "Season Pass" subscription using your club's code will be paid to your club no later than February 15, 2008

The U.S. Figure Skating Regional Championships, which begin this week, will be available for FREE on-demand viewing beginning approximately 10 days after the end of the each weekend's competition. The 2008 Synchronized Team Skating Sectional Championships will also be available for FREE on-demand viewing approximately 10 days following the conclusion of the competition. FREE video content on icenetwork.com will also include special features, athlete interviews and more throughout the season.

If you have any questions regarding this promotion please contact U.S. Figure Skating's member services department.